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IN SHORT

What's New With Us

In August Joanne presented: Networking with Ease for Edmonton Economic Development, and Style with Your Substance for University of Alberta's MBAs

September has kept us hopping with:

Success Soft Skills for NorQuest College
Etiquette and Dining to Foster Relationships for a major international construction company
Professional Presence for Credit Union Women's Conference
Credible Brand for U of A, Faculty of Law Students and Social Skills for Kids at Edmonton Derrick Club

Upcoming Events we might see you at: (especially if you are an Engineer)

Kelowna for APEGBC Annual Conference Oct 15 -17, presenting Tech Etiquette also Boost Your Professional Presence

Calgary for APEGA's 9th annual Mentoring Conference Leading through Learning. Reserve a seat, November 3rd!

Professional Development Seminars for APEGA: Savvy Networking and Etiquette to Engineer Your Professionalism
Calgary - November 16th or Edmonton - November 26th

Call us to book your in-house or conference PD presentation.

Savvy Not Stuffey Speakers with a Sense of Fun

View our demo video and give us a call. Tel: 780.472.0767

Planning an Event? Looking for engaging PD, conference keynote, newcomers' reception or workshop, please contact us.

Popular Conference Topics: Etiquette to Wow Clients
Savvy Networking
Style with Your Substance
Credible Business Casual
Connecting at Conference

Your referrals are our best recommendation! Thank you!

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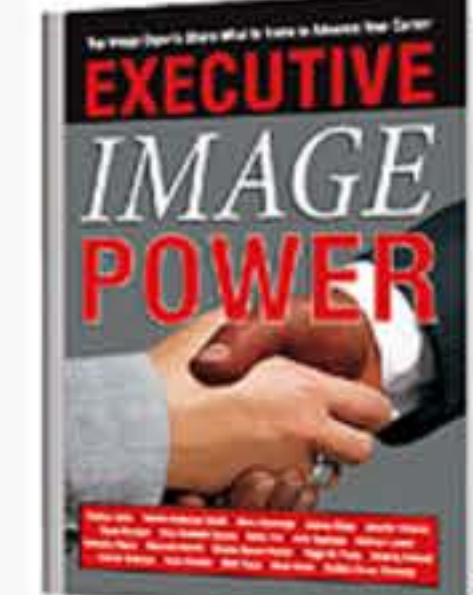
Success Books & Resources

Executive Etiquette Power

Executive Image Power

Dining For Success video training - online & DVD

What you don't know can hurt your social & business success.



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FEATURE

Who Nods More, Men or Women? And Why?

Gender Body Language Differences
Who do you think nods more, men or women? Women do.

Men, why do you nod?
Because you're in agreement. Men usually only nod to signal, "Right on, I agree with you".

Women, why do you nod?
Are you necessarily in agreement? No, women are usually signaling, "I hear you, go on. I may not agree with you but tell me more."

A big surprise to men
This body language dissimilarity often comes as a surprise to men in our audience. It can have some serious ramifications in business.

Lesson learned the hard way
A few years back I was working with a construction company who had learned this the hard way. They were doing a presentation to a school board for a renovations contract.

There were four school officials at the meeting; three women and one man. Throughout the meeting, the women were all nodding their heads so...

Click to read about the costly error they made

SPOT THE MISTAKES
Just for fun - we include a few intentional mistakes or malapropisms. Can you find them? Click to see last issue's

OTHER STORIES

How to Turn a Temporary Job into a Full-time Position

These days temps are not just entry-level positions.



Many are now higher-level such as engineers and even interim managers.

In this tight job market, almost anyone can be offered temporary work. Many companies are using temporary staffing at all levels to get through a downturn.

Why take the temporary position
There are many reasons why you should consider a temp job, beyond just being able to pay your monthly bills.

A great reason to accept a temp is that with the right hard skills and soft skills a temporary position can often be parlayed into a full-time job or career. It gives the company a chance to get to know you and see if there's a fit. Also it gives you a chance to see if the company fits with you.

Networking temp tip
Don't think there's no point in building relationships just because you're not going to be there for long. Pay attention to your dress, manners and more importantly your...

Click to read about exit/entry plans & scoring referrals

How to Act & Dress for Success in Times of Stress

Style and Manners Advice for Hugely Important Occasions



Oops! Have you ever sweated about:

A make or break job interview?

Meeting the out-laws?

Face-to-face with online date?

Walking onstage for a public presentation?

Is your heart racing just thinking about these scary first impression scenarios?

What would you wear? How should you act? Relax. Here's the clothing tips and etiquette advice you need...

Click for Joanne's tips article that went across Canada

Our Recent Tweets & Links

Having a bad hair day, this 2 min video will make you smile. 25 years of Oprah's hair



Social Media Etiquette for Your Business. Great tips and excellent examples!

New Mantra: Forget doing things perfectly, instead aim for the joy of experiencing and learning something new!

'Vocal Fry' undermines women's credibility. Are you guilty? Interesting POV on CBC

Great tips on answering the question, "So what do you do?"

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Find the mistakes? Alert Readers Did

We have included at least one intentional mistake, synonym or malapropism in this newsletter. Can you find any? Click here to send us an email - spot the mistakes

Mistakes/malaprops in our last newsletter:

- 1. "Summer finds bare midriffs, crop tops, low-rise plants or shorts"
- Plants not suitable for balconies? Acrophobic plants? Obviously not climbing ivy.
2. "helps students form bonds with their teachers and fallow students."
- Form bonds with lazy students?
3. "an article on summer dressage for success advice"
- Raising the bar for horses?

What are your thoughts?

Share your pet peeves, tips, opinions, & questions.

Please comment in our blog pages or send us an email

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