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IN SHORT

What's New With Us

April 23-25 Joanne is presenting *Connecting at Conference* and *Savvy Networking* at the [Alberta Sport Leadership Conference](#) in Banff

April 30th in Vancouver, presenting to [APEGBC volunteers](#) - Boost Your Professional Presence

Joanne is keynoting at [CULA](#) Alberta Credit Union Lenders Association - Conference & AGM May 26 in Red Deer

We'd love to see you at our [Spring Public Seminars Complete Professional in Calgary](#) is Mar. 27, 2015

[Complete Professional in Edmonton](#) is May 8, 2015 Accelerate your soft-skills and your success in 2015

[Call us](#) to book your in-house or conference presentation.

Savvy Not Stuffy Speakers with a Sense of Fun

View [our demo video](#) and give us a call. Tel: 780.472.0767

Planning an Event?

Looking for engaging PD, conference keynote, newcomers' reception or workshop, please contact us.

Popular Conference Topics:

- [Etiquette to Wow Clients](#)
• [Savvy Networking](#)
• [Style with Your Substance](#)
• [Credible Business Casual](#)
• [Connecting at Conference](#)

Your referrals are our best recommendation! Thank you!

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Success Books & Resources

[Executive Etiquette Power](#)

[Executive Image Power](#)

Each has 200 pages of tips

[Dining For Success video training - online & DVD](#)

What you don't know can hurt your social & business success.



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FEATURE

Making Sleeveless Dresses Work at the Office

Dresses for Success?

I was doing an image update for a female executive coaching client. She works as a financial advisor in a mail dominated industry and has typically worn suits to work.

While suiting helps her project professionalism and polish, she wanted other options for the office. I suggested adding some dresses to the mix.

Sleeveless in Seattle

But while doing a pre-shop for her, I noticed that the majority of dresses this season are sleeveless. So I have put together some of the advice I shared with her...

Click [to read my 5 tips for sleeveless dresses](#)

OTHER STORIES

How to Look Good on a Conference Call

Even if they can't see you on a conference call, your professional image is showing.



Just like a face-to-face meeting, attendees are evaluating your leadership style, etiquette and professionalism.

We decided to give seven tips for conference call leaders or hosts. (We have a link at the end for some phone meeting participant tips.)

Click [to read the 7 tips to ace a conference call](#)

Increase Your Soft Skills and Business Success

Move from good... to great! Earlybird: Save \$150 Group Rate: Save \$1000



The Complete Professional Calgary - Mar. 27th. Edmonton - May 8th. Full day "finishing school" that turns professionals into leaders.

- Standout brand & professional presence
• Exceptional business etiquette
• Classy business/social dining strategies
• Build influence with internal/external networking

See [video of Edmonton Oiler & other attendee comments](#)

Click for [workshop info](#) and [PDF brochure](#)

Overcoming a Bad First Impression

Ever have one of those days?

I was about to deliver a presentation on Savvy Networking and everything seemed to be going wrong. The room was stifling hot (or maybe I was having a hot flash) and my mick wasn't working.



Flustered, moi?

Suffice it to say I was a bit flustered. Just before I was to speak a gentleman came up to me and asked me a question that I planned to address in my talk. So I asked him to be patient as I would be covering it in my presentation.

Offended

Well, later that day when I was checking email, one popped up from the person who had asked me the question. He said he was offended because I was rude to him and even...

Click [to read my 6 graceful tips for apologizing](#)

Our Recent Tweets & Links

Sad news, Oliver Sacks on learning he has terminal cancer. Shares profound thoughts on how to live! <http://nytimes>



Have you been to the Azores or Malta? @styleforsuccess has those on her bucket list. Help her imagine the trip: <http://share-your-travel-tips-for-joanne>

Leonard Nimoy's words about the impermanence of life <http://www.cbc.ca> Yesterday mentioned him in a seminar, afterwards heard sad news.

Don't hire anyone until you take them to lunch <http://ow.ly/lvMxi>

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Find the mistakes? Alert Readers

We have included at least one intentional mistake, synonym or malapropism in this newsletter. Can you find any? [Click here to send us an email - spot the mistakes](#)

Congratulations to sharp-eyed readers: Doreen B., Teri S., Karen M., Ede K., Marian H., Dwight D., Katie S., for spotting the following mistakes/malaprops in our last newsletter:

- 1. • Bread Plates - "What if you take someone else's palate?" - Hmm, would that leave them tasteless?
2. "she had just made a batch of glutton free cookies.." - Maybe the cookies just didn't taste good?

What are your thoughts?

Share your pet peeves, tips, opinions, & questions.

Please comment in our blog pages or [send us an email](#)

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We want to be your resource for career etiquette, image, networking and dining advice.

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