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IN THIS ISSUE

- 7 Reasons Not to Teach Your Kids Etiquette
Does Your Summer Office Attire Make You Look Unprofessional?
Our Recent Tweets & Links
Find the mistakes? Alert Readers Did
What are your thoughts?

IN SHORT

What's New With Us

Joanne met some really nice people and had fun doing the plenary at the Alberta Sport Leadership Conference in Banff. Here's what one of them said.

Joanne keynoted at CULA Alberta Credit Union Lenders Association Conference. Click here to see what the organizers said about her.

Joanne is presenting at 2015 ACE Professional Development Summit- Cold Lake July 9 for the Alberta Chamber Executives

Edmontonians - Aug. 12 plan on attending Savvy Networking with Ease - sponsored by Edmonton Economic Development Corporation

Parent and Kids looking for a great etiquette and table manners course? Social Skills for Kids Aug 8 or Sept 26 in Edmonton

October is Engineer month for Joanne:

Kelowna for APEGBC Conference Oct 15-17, presenting Tech Etiquette also Boost Your Professional Presence

Vancouver - APEGBC is bringing Joanne in for 2 professional development seminars (open to the public - not just engineers) The Complete Professional Oct. 2 and Networking for Success Oct. 23 Contact APEGBC

Accelerate your soft-skills and your success! We'd love to see you at our November Public Seminar Complete Professional full day workshop in Edmonton Nov. 27

Call us to book your in-house or conference presentation.

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Planning an Event? Looking for engaging PD, conference keynote, newcomers' reception or workshop, please contact us.

Popular Conference Topics: Etiquette to Wow Clients, Savvy Networking, Style with Your Substance, Credible Business Casual, Connecting at Conference

Your referrals are our best recommendation! Thank you!

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Success Books & Resources

Executive Etiquette Power

Executive Image Power Each has 200 pages of tips

Dining For Success video training - online & DVD

What you don't know can hurt your social & business success.



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FEATURE

Top 10 Summer Wear Tips For Women

We love summer because our Style for Success phone starts ringing off the hook as desperate organizations seek some help dealing with summertime casual wear blues.

Business wear gets less business and casual days go right off the road into the ditch. Summer finds bare midriffs, cropped tops, low-rise pants or shorts and that's just at the law office. Ha-ha, you laugh but it is often true.

Before you decide to let it all hang out, consider the power of your image to affect your employer, your clients and career.

Our 10 summer CEMs Career Enhancing Moves:

- 1. Check your brand alignment
2. Question your career goals
3. Sandals or scandals

Click to read all 10 Joanne's summer tips

Just for fun - we include a few intentional mistakes or malapropisms. Can you find them? Click for last issue's

OTHER STORIES

7 Reasons Not to Teach Your Kids Etiquette

Who needs polite children?



With tongue firmly in cheek, here are 7 reasons to stop you from teaching your children good social skills.

Reason 1: They'll be too smart & do well in school. Who wants smart kids? The scientific journal, Child Development, released an analysis of 33 studies, that found that teaching kids social and emotional skills leads to an 11 percentile point gain in their academic performance.

Reason 2: They'll be too popular. Who needs popular kids? The same studies also found that teaching social skills helps students form bonds with their teachers and fellow students.

Reason 3: They'll be too confident and outgoing. Who wants kids that don't have their heads stuck in their electronics all the time? Imagine kids who make friends easily and can confidently converse and dine anywhere with anyone.

Reason 4: They'll get noticed. Who wants people constantly complimenting how well-mannered your children are? Your kids will stand out. Good social skills have a habit of doing that. It will make them stand out positively in any endeavor that they put their mind to.

Reason 5: They'll be too successful. Who wants kids who are so successful in their life that they don't move back in with you? According to three separate...

Click to read about kids making us look bad

Does Your Summer Office Attire Make You Look Unprofessional?

Extra tips to ensure your wardrobe is fit for the boardroom - not boardwalk.



I was just interviewed by Laura McMullen, the careers editor at U.S. News for an article on summer dressage for success advice entitled Does Your Summer Office Attire Make You Look Unprofessional?

Topics included:

- Cropped tops
Short skirts
Sleeveless tops and dresses

Click for her fun & extra summer dress tips

Our Recent Tweets & Links

Yale Club member loses it in dress code complaint letter about T-shirt-wearing law student Link to article



5 Ways to Defeat the Summer Work Slump http://t.usnews.com/

Karma has a way of catching up with jerks. Better to be nice. audio link/TheCurrentCBC

5 Top Entrepreneurs and Their Signature Body Language. What's yours? http://ow.ly/MBbmZ

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Find the mistakes? Alert Readers Did

We have included at least one intentional mistake, synonym or malapropism in this newsletter. Can you find any? Click here to send us an email - spot the mistakes

Mistakes/malaprops in our last newsletter:

- to critique four photos that she was hoping to marrow down to one for her LinkedIn profile
Do not follow where the path may lead. Go instead where there is no path and leave a trail. - Ralph 'Where's Waldo' Emerson
Happiness is not something readymade. It comes from your actions. - Daily Lama

What are your thoughts?

Share your pet peeves, tips, opinions, & questions.



Please comment in our blog pages or send us an email

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BACK TO TOP