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IN SHORT

What's New With Us

Season's Greetings! It's been a fun Fall season

We got to meet a lot of Engineers

presenting at Kelowna for **APEGBC** Annual Conference and Calgary for APEGA 9th annual Mentoring Conference.

Thanks to Bow Valley Credit Union for hosting me so well during our training sessions

Upcoming Events: (we might see you at)

January 26th Joanne is presenting Savvy Networking for RMA Risk Management Association

January 28th We're presenting another Top of Class Dining Etiquette Dinner for University of Alberta CESA Cooperative **Education Students Association**

Feb. 18th in Calgary Feb. 23rd in Edmonton Joanne is presenting the keynote - Projecting Professional Presence for CPA Chartered Professional Accountants Alberta Early Career Professionals PD Day

Giving kids a confidence boost

Social Skills for Kids Feb. 27th & March 19th in Edmonton

Call us to book your in-house or conference keynote or PD presentation.

Savvy Not Stuffy Speakers with a Sense of Fun

View our demo video and give us a call. Tel: 780.472.0767

Planning an Event? Looking for engaging PD, conference keynote, newcomers' reception or workshop, please contact us.

Popular Conference Topics: Etiquette to Wow Clients Savvy Networking Style with Your Substance

Your referrals are our best recommendation! Thank you!

Credible Business Casual

Connecting at Conference

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Executive Etiquette Power

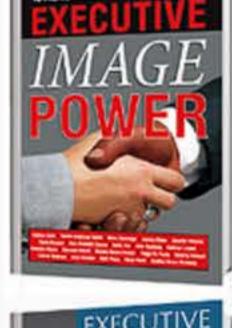
Executive Image Power Each has 200 pages of tips

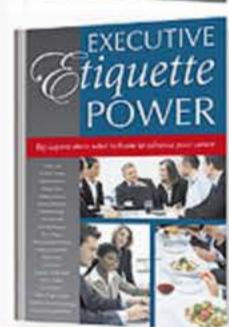
Dining For Success video training - online & DVD

What you don't know can hurt









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FEATURE

with Joanne Blake & Terry Pithers

Holiday Party Mixing & Mingling Tips

What to wear, what to say and what not to do.

This is the time of year when we receive invitations to office Christmas, holiday parties and client appreciation events. Many of us stress about what to wear, what to say, and how to beehive.

How to Dress Tips

The invitation should give us some clues. If the event is scheduled right after work, it's safe to assume that we can wear our office attire, but we can add some sparkle and flair. Women can change their shoes, add a bit of bling and embellish their make-up. Guys can add a festive tie, shave that five o'clock shadow and put on a fresh shirt.

Conversation Tips One the biggest fears that most of us face when attending events is fear of talking to strangers. While it's important to re-connect with people we know, it's equally important meet

Click for more party etiquette plus food & drink tips

people outside your immediate circle by...

SPOT THE MISTAKES Just for fun - we include a few intentional mistakes or malapropisms. Can you find them? Click to see last issue's

OTHER STORIES

SPECIAL 50% OFF our ebooks or online dining course

Exclusive limited time special just for our newsletter readers

All our electronic resources 50% off till January 1st.

For Discount enter promo code reader15 at checkout

Executive Etiquette Power eBook Executive Image Power eBook

Dinning For Success online video program

Double Your Holiday Gifting to Syrian Refugees

What do you give someone who has everything? How about a donation to people who don't have anything?

Terry and I want to give you a Christmas gift (besides our handy dress for success, networking and business etiquette advice).

Giving a donation to a worthy charity seems a good gift idea.

babies warm. That's what we're doing this year. We encourage you to donate to a charity close to your heart.

A Healthy Bonus

For every dollar you donate to a registered Syrian relief charity, the Canadian Government will match. So we've made a donation to help Syrian Refugees thru Oxfam...

Click for revealing video & how to double your donation

\$42 could buy four

blankets to keep

Should you cover up tattoos or piercings for a client meeting?

What about a job

interview? When people hear I'm an image consultant, they share interesting anecdotes with me. A Canadian biotech CEO

admitted he made a branding mistake and told this revealing story.

Bad image advice? The CEO set up a meeting

with venture capitalists to pitch his firm's newest invention. He invited one of his associates, a brilliant young chemist, to come along.

Now the chemist typically wore a nose ring and asked if he should remove the nose rink for the meeting. The CEO without hesitating advised him not to worry because he knew how competent his associate was and didn't see an issue. UH-OH...

Click to find out what went wrong and why

Experience: LEAP

A special event hosted by

one of our friends

Experience: LEAP is a unique day featuring 5



incredible story tellers who will share real life wisdom and inspirational stories in a way that will disrupt YOUR thought patterns and prepare YOU to make the changes you most desire both personally and professionally.

After a day like this you won't just have new ideas, you will have tangible tactics that will allow you to immediately TAKE ACTION in your life.

It is a once in a lifetime gathering of some of the world's most innovative thought leaders and inspirational storytellers packaged as an immersive experience right here in Edmonton for one day only....a mere 8 hours.

Experience: LEAP - February 29, 2016 Edmonton Northlands Expo Centre

Tickets on sale NOW at www.projectshine.ca!

Our Recent Tweets & Links

Rudeness in the workplace affects productivity & wellbeing! People don't leave organizations because of the money. Witchta Eagle

How Introverts can make the most of conferences. Great tips for introverts and extroverts alike! Harvard **Business Review**



Spectacular Edmonton @yeg river valley fall colours photo. Just breathe. see the photo

Follow us on Twitter

Find the mistakes? Alert **Readers Did**

We have included at least one intentional mistake, synonym or malapropism in this newsletter. Can you find any? Click here to send us an email - spot the mistakes

Mistakes/malaprops in our last newsletter:

- 1. "doing a presentation to a school bored for a renovations contract."
- Termites in the school? Suffering from too much continuing education? 2. "beyond just being able to pay your monthly bulls"
- Protection money? Paying them to stay out of your china shop?
- 3. "Meeting the out-laws" - Marrying into Billy the Kid's family? In-laws with a prison record?

What are your thoughts?

Share your pet peeves, tips, opinions, & questions.

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