



with Joanne Blake & Terry Pithers



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IN THIS ISSUE

- [SPECIAL 50% OFF our ebooks or online dining course](#)
- [Double Your Holiday Gifting to Syrian Refugees](#)
- [Should you cover up tattoos or piercings for a client meeting?](#)
- [Experience: LEAP](#)
- [Our Recent Tweets & Links](#)
- [Find the mistakes? Alert Readers Did](#)
- [What are your thoughts?](#)

IN SHORT

What's New With Us

Season's Greetings!
It's been a fun Fall season

We got to meet a lot of Engineers
presenting at Kelowna for [APEGBC](#) Annual Conference and Calgary for [APEGA](#) 9th annual Mentoring Conference.

Thanks to [Bow Valley Credit Union](#) for hosting me so well during our training sessions

Upcoming Events: (we might see you at)

January 26th Joanne is presenting **Savvy Networking** for RMA Risk Management Association

January 28th We're presenting another **Top of Class Dining Etiquette Dinner** for [University of Alberta CESA Cooperative Education Students Association](#)

Feb. 18th in Calgary
Feb. 23rd in Edmonton
Joanne is presenting **the keynote - Projecting Professional Presence** for [CPA Chartered Professional Accountants Alberta Early Career Professionals PD Day](#)

Giving kids a confidence boost

[Social Skills for Kids](#)
Feb. 27th & March 19th in Edmonton

[Call us](#) to book your in-house or conference keynote or PD presentation.

Savvy Not Stuffy Speakers with a Sense of Fun

View [our demo video](#) and give us a call. Tel: 780.472.0767

Planning an Event?
Looking for engaging PD, conference keynote, newcomers' reception or workshop, [please contact us](#).

Popular Conference Topics:
[Etiquette to Wow Clients](#)
[Savvy Networking](#)
[Style with Your Substance](#)
[Credible Business Casual](#)
[Connecting at Conference](#)

Your referrals are our best recommendation! Thank you!

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Success Books & Resources

[Executive Etiquette Power](#)

[Executive Image Power](#)
Each has 200 pages of tips

[Dining For Success video training - online & DVD](#)

What you don't know can hurt your social & business success.



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FEATURE

Holiday Party Mixing & Mingling Tips

What to wear, what to say and what not to do.

This is the time of year when we receive invitations to office Christmas, holiday parties and client appreciation events. Many of us stress about what to wear, what to say, and how to behave.

How to Dress Tips

The invitation should give us some clues. If the event is scheduled right after work, it's safe to assume that we can wear our office attire, but we can **add some sparkle and flair**. Women can change their shoes, add a bit of bling and embellish their make-up. Guys can add a festive tie, shave that five o'clock shadow and put on a fresh shirt.

Conversation Tips

One the biggest fears that most of us face when attending events is fear of **talking to strangers**. While it's important to re-connect with people we know, it's equally important meet people outside your immediate circle by...

Click [for more party etiquette plus food & drink tips](#)

SPOT THE MISTAKES

Just for fun - we include a few **intentional mistakes or malapropisms**. Can you find them? [Click to see last issue's](#)

OTHER STORIES

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All our electronic resources **50% off till January 1st**.

For Discount enter promo code **reader15** at checkout

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[Dining For Success online video program](#)



Double Your Holiday Gifting to Syrian Refugees

What do you give someone who has everything?

How about a donation to people who don't have anything?

Terry and I want to give you a Christmas gift (besides our handy dress for success, networking and business etiquette advice).



\$42 could buy four blankets to keep babies warm.

Giving a donation to a worthy charity seems a good gift idea.

That's what we're doing this year. We encourage you to donate to a charity close to your heart.

A Healthy Bonus

For every dollar you donate to a registered Syrian relief charity, the Canadian Government will match. So we've made a donation to help Syrian Refugees thru Oxfam...

Click [for revealing video & how to double your donation](#)

Should you cover up tattoos or piercings for a client meeting?

What about a job interview?

When people hear I'm an image consultant, they share interesting anecdotes with me.

A Canadian biotech CEO admitted **he made a branding mistake** and told this revealing story.



Bad image advice?

The CEO set up a meeting with venture capitalists to pitch his firm's newest invention. He invited one of his associates, a brilliant young chemist, to come along.

Now the chemist **typically wore a nose ring** and asked if he should remove the nose ring for the meeting. The CEO without hesitating advised him not to worry because he knew how competent his associate was and didn't see an issue. UH-OH...

Click [to find out what went wrong and why](#)

Experience: LEAP

A special event hosted by one of our friends



Experience: LEAP is a unique day featuring 5 incredible story tellers who will share real life wisdom and inspirational stories in a way that will disrupt YOUR thought patterns and prepare YOU to make the changes you most desire both personally and professionally.

After a day like this you won't just have new ideas, you will have tangible tactics that will allow you to immediately TAKE ACTION in your life.

It is a once in a lifetime gathering of [some of the world's most innovative thought leaders](#) and inspirational storytellers packaged as an immersive experience right here in Edmonton for one day only...a mere 8 hours.

Experience: LEAP - February 29, 2016
Edmonton Northlands Expo Centre

Tickets on sale NOW at [www.projectsshine.ca!](#)

Our Recent Tweets & Links

Rudeness in the workplace affects productivity & well-being! People don't leave organizations because of the money. [Witchia Eagle](#)



How introverts can make the most of conferences. Great tips for introverts and extroverts alike! [Harvard Business Review](#)

Spectacular Edmonton @yeg river valley **fall colours** photo. Just breathe. [see the photo](#)

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Find the mistakes? Alert Readers Did

We have included at least one **intentional mistake, synonym or malapropism** in this newsletter. Can you find any? [Click here to send us an email - spot the mistakes](#)

Mistakes/malaprops in our last newsletter:

1. *"doing a presentation to a school **bored** for a renovations contract."*
- Termites in the school? Suffering from too much continuing education?
2. *"beyond just being able to pay your monthly **bulls**"*
- Protection money? Paying them to stay out of your china shop?
3. *"Meeting the **out-laws**"*
- Marrying into Billy the Kid's family? In-laws with a prison record?

What are your thoughts?

Share your pet peeves, tips, opinions, & questions.

Please comment in [our blog pages](#) or [send us an email](#)

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We want to be your resource for career etiquette, image, networking and dining advice.

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