with Joanne Blake & Terry Pithers



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IN THIS ISSUE

- Things You Should Never
- Do via Videoconferencing Gain an Edge for Yourself
- and Your Business 7 Tips for a Great LinkedIn
- Photo Our Recent Tweets & Links
- Readers Did What are your thoughts?

· Find the mistakes? Alert

IN SHORT

What's New With Us

April 23-25 Joanne is presenting Connecting at Conference and Savvy Networking at the Alberta Sport Leadership Conference in Banff

April 30th in Vancouver, presenting to APEGBC volunteers -Boost Your Professional Presence

May 4th Joanne is presenting Connecting Through Conversation for ASBOA Association of School Business Officials of Alberta

Joanne is keynoting at CULA Alberta Credit Union Lenders Association - Conference & AGM May 28 in Red Deer We'd love to see you at our

Spring Public Seminar Complete Professional in Edmonton is May 8, 2015 Accelerate your soft-skills and your success in 2015

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Your referrals are our best recommendation! Thank you!

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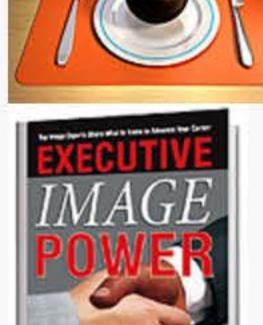
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Executive Etiquette Power Executive Image Power

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training - online & DVD What you don't know can hurt

your social & business success.





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FEATURE

7 Parisian Tips for Love, Style & **Bad Habits**

I just finished reading a cheeky book, How to Be Parisian Wherever You Are: Love, Style, and Bad Habits written by four French girlfriends. They live life large. Their experiences are a moveable feast that you can take wherever you go.

From fashion clothing, to conversation, food and affairs. It's funny, frank and sometimes outrageous. It's full of contradictions, but I guess that's what makes Parisian women endearing - you can't pigeon-hole them. Here are 7 tips that I wanted to share from the book -Parisian women on:

- 1. Imperfection
- 2. Nail tips
- Aging Advice
- 4. Signature Items Plastic Surgery Advice
- 6. Words to live by
- 7. Words of Caution...

Click for these cheeky Parisian style tips

Just for fun - we have included intentional mistakes or malapropisms in this newsletter. Can you fine them? These readers did

OTHER STORIES

Things You Should Never Do via Videoconferencing

I was just interviewed for this article by Christine Wong, kindly shared from Allstream's expertIP blog site.

An executive coach walks us through the unspoken etiquette of common videoconferencing scenarios



Mobile devices, webcams and videoconferencing apps are so accessible now workers and managers can conduct business meetings from anywhere. But should they?

Is there ever a professional situation when videoconferencing is Just So Not Appropriate? I put that question to Joanne Blake, an executive coach and business etiquette expert in Edmonton.

I asked her if videoconferencing is ever appropriate for ... Hiring, Firing, Performance reviews and...

Click to read Christine Wong's article and Joanne's tips

Gain an Edge for Yourself and **Your Business**

The Complete Professional Edmonton - May 8th. "Business finishing school" that turns professionals into

"You learn things that they don't teach you in university or college, that have real world application."

leaders.



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7 Tips for a Great LinkedIn Photo

Your LinkedIn picture is worth a thousand words

I received a request from a reader asking me to critique four photos that she was hoping to marrow down to one for her professional LinkedIn profile.

As a corporate image consultant, when I saw them, I cringed.



LinkedIn is like your CV But it's not just the words that should show you at your best. These days LinkedIn is often people's first impression of you and you know how big we are on making a good 1st impression.

Like or it or not, people form immediate impressions of you, about the level of your professionalism and competence based on that single photo.

So below are 7 LinkedIn photo tips to avoid common mistakes that I've seen so many professionals make...

Click to see how your LinkedIn photo stacks up

Our Recent Tweets & Links

"Do not follow where the path may lead. Go instead where there is no path and leave a trail." ~ Ralph 'Where's Waldo' Emerson





Make every day a Happiness Day! "Happiness is not something ready made. It comes from

your actions." ~ Daily Lama

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Find the mistakes? Alert **Readers Did**

We have included at least one intentional mistake, synonym or malapropism in this newsletter. Can you find any? Click here to send us an email - spot the mistakes

Congratulations to sharp-eyed readers: Shane P., Karen B., Ajay S., Jason K., Iris S., Gordon S. and Heather G. for spotting the following mistakes/malaprops in our last newsletter:

- 1. "She works as a financial advisor in a mail dominated industry"
- Like direct mail or Canada Post? 2. "The room was stifling hot (or maybe I was having a
- hot flash) and my mick wasn't working." - Another negative Irish stereotype?

P.S. Thanks to the readers like Gordon, who pointed out we should announce this early on in the newsletter so people don't think we're getting careless or klutzes at editing.

What are your thoughts?

Share your pet peeves, tips, opinions, & questions.

Please comment in our blog pages or send us an email

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