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IN SHORT

What's New With Us

April 23-25 Joanne is presenting *Connecting at Conference* and *Savvy Networking* at the [Alberta Sport Leadership Conference](#) in Banff

April 30th in Vancouver, presenting to [APEGBC volunteers](#) - Boost Your Professional Presence

May 4th Joanne is presenting *Connecting Through Conversation* for [ASBOA Association of School Business Officials of Alberta](#)

Joanne is keynoting at **CULA** Alberta Credit Union Lenders Association - Conference & AGM May 28 in Red Deer

We'd love to see you at our **Spring Public Seminar Complete Professional in Edmonton** is May 8, 2015 **Accelerate your soft-skills and your success in 2015**

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Planning an Event?

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Popular Conference Topics:

- [Etiquette to Wow Clients](#)
- [Savvy Networking](#)
- [Style with Your Substance](#)
- [Credible Business Casual](#)
- [Connecting at Conference](#)

Your referrals are our best recommendation! Thank you!

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What you don't know can hurt your social & business success.



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FEATURE

7 Parisian Tips for Love, Style & Bad Habits

I just finished reading a cheeky book, *How to Be Parisian Wherever You Are: Love, Style, and Bad Habits* written by four French girlfriends. They live life large. Their experiences are a moveable feast that you can take wherever you go.

From fashion clothing, to conversation, food and affairs. It's funny, frank and sometimes outrageous. It's full of contradictions, but I guess that's what makes Parisian women endearing – you can't pigeon-hole them.

Here are 7 tips that I wanted to share from the book - **Parisian women on:**

1. Imperfection
2. Nail tips
3. Aging Advice
4. Signature Items
5. Plastic Surgery Advice
6. Words to live by
7. Words of Caution...

Click [for these cheeky Parisian style tips](#)

Just for fun - we have included **intentional mistakes or malapropisms** in this newsletter. Can you fine them? [These readers did](#)

OTHER STORIES

Things You Should Never Do via Videoconferencing

I was just interviewed for this article by Christine Wong, kindly shared from [Ailstream's expertIP blog site](#).



An executive coach walks us through **the unspoken etiquette** of common videoconferencing scenarios

Mobile devices, webcams and videoconferencing apps are so accessible now workers and managers can **conduct business meetings from anywhere. But should they?**

Is there ever a professional situation when videoconferencing is **Just So Not Appropriate?** I put that question to Joanne Blake, an executive coach and business etiquette expert in Edmonton.

I asked her if videoconferencing is ever appropriate for ... **Hiring, Firing, Performance reviews and...**

Click [to read Christine Wong's article and Joanne's tips](#)

Gain an Edge for Yourself and Your Business

The Complete Professional Edmonton - May 8th. "Business finishing school" that turns professionals into leaders.



"You learn things that they don't teach you in university or college, that have real world application."

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7 Tips for a Great LinkedIn Photo

Your LinkedIn picture is worth a thousand words

I received a request from a reader asking me to critique four photos that she was hoping to narrow down to one for her professional LinkedIn profile.



As a corporate image consultant, **when I saw them, I cringed.**

LinkedIn is like your CV

But it's not just the words that should show you at your best. These days LinkedIn is often people's first impression of you and you know how big we are on making a good 1st impression.

Like or it or not, **people form immediate impressions of you**, about the level of your professionalism and competence based on that single photo.

So below are 7 LinkedIn photo tips to avoid common mistakes that I've seen so many professionals make...

Click [to see how your LinkedIn photo stacks up](#)

Our Recent Tweets & Links

"Do not follow where the path may lead. Go instead where there is no path and leave a trail." ~ Ralph "Where's Waldo" Emerson



"Talk to a man about himself and he will listen for hours." ~ Benjamin Disraeli

Make every day a Happiness Day! "Happiness is not something ready made. It comes from your actions." ~ Daily Lama

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Find the mistakes? Alert Readers Did

We have included at least one **intentional mistake, synonym or malapropism** in this newsletter. Can you find any? [Click here to send us an email - spot the mistakes](#)

Congratulations to sharp-eyed readers: Shane P., Karen B., Ajay S., Jason K., Iris S., Gordon S. and Heather G. for **spotting the following mistakes/malaprops** in our last newsletter:

1. "She works as a financial advisor in a mail dominated industry"
- Like direct mail or Canada Post?
2. "The room was stifling hot (or maybe I was having a hot flash) and my mick wasn't working."
- Another negative Irish stereotype?

P.S. Thanks to the readers like Gordon, who pointed out we should announce this early on in the newsletter so people don't think we're **getting careless or klutzes at editing.**

What are your thoughts?

Share your pet peeves, tips, opinions, & questions.

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